

Sustainable Tourism Planning for MPA's
SAMPLE PROJECT WORKSHEET 4

Site: Las Baulas of Guanacaste National Marine Park			
Location: Playa Grande, Santa Cruz de Guanacaste, Costa Rica.			
Theme: The goods and services that the MPA offers are deficient and of average quality.			
Problem/Aspect Declaration: The quality of the goods and services that are offered in the Protected Area is deficient. Since 1994 guidance service has been offered, but the level and quality of the infrastructure has not been adequate, so these are due to improve and prepared to meet the expectations of the visitors.			
Level of Present Impact: <input type="checkbox"/> acceptable <input checked="" type="checkbox"/> close to unacceptable <input type="checkbox"/> unacceptable			
Level of Projected Impact: <input checked="" type="checkbox"/> acceptable <input type="checkbox"/> near unacceptable <input type="checkbox"/> unacceptable			
Is there information on the level of impact? If yes, please explain: It is listed in the Registry of the surveys that are done the visitors by visitors. The park and Conservation Area controls a Complaint Register.			
If not, do you know where you can obtain this data?			
	ACTIVITY 1	ACTIVITY 2	ACTIVITY 3
Activity Description	Construction of infrastructure of basic services in key sites according to what's established in the user zones.	Qualification of personnel and guides in attention of visitors	Elaboration of feasibility studies and prioritization of non-essential services to concessionaire by the communities
Objective	In 1 year the MPA offers to the visitor the basic conditions in infrastructure and information to learn and to enjoy the resources without its presence causing damage.	After 2 years the personnel and guides becomes qualified in suitable visitor attention	In two years the Park increases the community participation in the benefit of services.
Responsible person	Administrative Coord. Ecotourism Program	Administrative Coord. Ecotourism Program	Administrative Coord. Ecotourism Program

Results (short, medium and long term)	Location, design and evaluation of environmental impact of the constructions In six months two sites of visitation count on the basic infrastructure In 1 year 80% of the identified sites of tourist visitation according to the handling plan have the basic infrastructure.	-In three months the planning of the workshops is made. - At the end of the year 50% of the local guides plus the park personnel are able to do this. - At the end of both years 100% of the local guides are able to give attention to handicapped visitors	In the first six months, the communities prioritize which of the Park agreements of cooperation for the benefit of the services they'd be interested in establishing. Feasibility studies made. After a year, two community organizations are serving within the MPA
Products (short, medium and long term)	Constructed infrastructure of public use in strategic sites for the attention of visitors.	Plan of qualification for guides and personnel. A group of guides enabled to the medium and long term.	Agreements signed and in execution with the organized communal groups. Significant improvement in that the AMP serves.
Thresholds in where the impacts are unacceptable	The Park counts on the basic (sanitary services, showers) in 10% of the major visitation zones according to the Mgt Plan	10% of the guides trained	5 annual complaints on the benefit of services and quality of the infrastructure.
Impacts in the interested ones	Experience in the handling of visitors	Better guidance service and visitor attention	Better quality of goods and services offered by the MPA
Community impacts	Work opportunities for community members	Greater community training to become local guides	Improved quality of life for the communities.
Implementation partners	Association of local guides, Association Ladies Friends of the PNMB, Craftsman Association	Association of local guides, Association Ladies Friends of the PNMB, Craftsman Association	Identified community associations of the area of influence to the AMP
Resources able to impart	Budget, Construction Plans Trained personnel	Agreements with institutions of education (INA)	Agreements of cooperation with these groups. Human resource capacity
Performance	50% of the	Amount of distributed	Amount of loaning

indicators	infrastructure and the 100% of the enabled personnel..	workshops. Number of trained people. Number of agreements in execution.	services. Visitor surveys Number of complains.
Time to implement	2 yrs	2 years	
Presented by: Sharon Urbina Duarte, Rotney Piedra, Oscar Calvo.			
Advisor: Ana Baez			