



Thank you for participating in our visitor survey. Our team of consultants and local participants will consider your responses as we assess the potential for ecotourism development in this area. Please be assured that your responses will be held in confidence. Note that only visitors to this area should fill out this form, not residents.

1. Is this your first time visiting? yes no
2. If you answered no to question #1, how many times, in total, have you visited this area? _____
3. Are you traveling: alone as a couple with friends with family
4. How many people are in your travel party? _____
5. In which country do you permanently reside? _____
6. What was your primary reason for visiting this area? (please choose one)
 - leisure business visiting friends and relatives other _____
 - education, short-term (less than 1 year) volunteerism, short-term (less than 1 year)
7. How long will you be visiting this area? (please choose one)
 - for the day 2-4 days 5-10 days 11-20 days more than 21 days
8. How did you hear about this area? (please choose one)
 - radio television newspaper magazine Internet
 - travel brochure tour operator word of mouth
9. What was your main mode of transportation to this area? (please choose one)
 - personal/rented car airplane tour bus/vehicle boat
 - taxi other, please specify _____
10. How important were the following factors in your decision to visit the area?
(Please circle the number of the answer that represents your evaluation of each factor).

Factors	Very important	Important	Not very important	Not important at all
Good weather conditions	4	3	2	1
Quality of natural scenery & landscapes/environment	4	3	2	1
Opportunity to see wildlife	4	3	2	1
Visits to parks and other pristine natural areas	4	3	2	1
Opportunity to stay in pristine natural environment	4	3	2	1
Desire to learn about other cultures, their ways of life & heritage	4	3	2	1
Participation in major cultural or religious events	4	3	2	1
Opportunity to visit an indigenous or traditional community	4	3	2	1
Opportunities to experience traditional ways of life	4	3	2	1
Opportunities for learning about and experiencing natural and cultural attractions	4	3	2	1
Opportunities for adventure/sports activities	4	3	2	1
Good prices for quality received	4	3	2	1
Good local transportation system	4	3	2	1
Recommendations from a friend/book	4	3	2	1
Facilities for children	4	3	2	1
Accessibility	4	3	2	1
Safety	4	3	2	1
Interest in business investment in visited area	4	3	2	1

11. What activities have you been doing or will you be doing while in this area? (please check all that apply)
 - hiking/trekking wildlife viewing biking visiting indigenous populations
 - swimming visiting villages visiting small towns or villages
 - visiting historical places cultural heritage sights visiting national parks
 - climbing attending art or music performances (i.e. dancing, drumming, singing, craft demonstrations)



12. How would you evaluate the following aspects of your stay in the area?
 (Please circle the number of the answer that represents your evaluation of each factor)

Products, Services & Hospitality	Excellent	Good	Bad	Very bad	N/A
Services at the airport	4	3	2	1	0
Maintenance and convenience of the airport	4	3	2	1	0
Personal safety	4	3	2	1	0
Friendliness of the people	4	3	2	1	0
Explanation and convenience of the customs	4	3	2	1	0
National cuisine/drinks	4	3	2	1	0
Accessibility to cultural heritage sites	4	3	2	1	0
Interpretation of cultural heritage sites	4	3	2	1	0
Access to wildlife/plant life viewing	4	3	2	1	0
Interpretation of wildlife/plant life	4	3	2	1	0
Diversity of athletic activities	4	3	2	1	0
Equipment for athletic activities	4	3	2	1	0
Visitor centers	4	3	2	1	0
Organized excursions	4	3	2	1	0
Degree of knowledge of foreign languages from the service personnel	4	3	2	1	0
Helpful police services	4	3	2	1	0
Weather	4	3	2	1	0
Facilities for children	4	3	2	1	0
Shopping opportunities	4	3	2	1	0
Telecommunications	4	3	2	1	0
Convenience and access to local transport	4	3	2	1	0

13. Would you recommend that a friend of yours visit this area? yes no
 Why or why not? _____

14. Approximately how much money did you spend during this visit to the area? Please answer with only the amounts that you/spouse paid for. Also, please respond using the currency with which you paid. (i.e. dollars, pounds, euros, etc.)

- Transportation
 - Airfare
 - Local
- Restaurants/meals
- Activities
- Shopping
- Entertainment
- Lodging
- Other

TOTAL: _____

15. Please check the box which is closest to your annual income: (the spaces must be filled in by the **Assessment Team** according to the local salary range and currency)

1. _____ to _____ 2. _____ to _____
 3. _____ to _____ 4. _____ to _____

16. Your approximate age:
- 1. less than 25 years
 - 2. between 26 and 35 years
 - 3. between 36 and 45 years
 - 4. between 46 and 55 years
 - 5. between 56 and 65 years
 - 6. over 65 years

17. Please check one: male female

18. What is your profession? _____

19. What is the highest level of education that you completed?
- Grade School
 - High School
 - Vocational/ Trade School
 - College
 - Post-Graduate